

EXPO CONTRACT

Name: _____ Date _____

Business Name: _____

Address/City/State/Zip: _____

Office phone: _____ Cell phone: _____

Email address: _____

Website: _____

Vendor Prize: _____

Presenting Level \$10,000

Diamond Level \$5,000

Platinum Level \$3,000

Gold Level \$1,500

Silver Level \$1,200

Bronze Level \$575

Home Based \$475

Artisan \$250

Bag Level \$1,500

Extras must be ordered in advance:

220 Electricity \$75

110 Electricity \$25

Extra Booth \$500

Corner Booth \$100 extra

Check # _____ Visa MC Zip Code _____

Card# _____

Expiration Date _____ CCV _____

Total \$ _____

Grand Total \$ _____

50% Deposit \$ _____

Balance Due by Oct. 1 \$ _____

(Non-refundable)

Make checks payable to: Women2Women Michigan

Client Signature _____ Sales Rep _____

A Women2Women Michigan Sponsored Event



November 15 & 16, 2019

Friday 9 am - 6 pm

Saturday 9 am - 5 pm

Birch Run Premium Outlets
Birch Run, Mi

12240 South Beyer Road • Birch Run, MI 48415

Experience the fun and excitement of the Deal Hunters' Weekend!

This event is designed to entertain and inspire.

Exhibitors will offer products and services including: clothing and accessories, jewelry, salon, health, home & decorating, financial, cosmetics, and more.

Take advantage of this event to jump start your holiday sales. To insure your space, sign up today.

The logo consists of the letters 'W2W' in a large, elegant, black script font.

Women2Women Michigan Magazine
12745 S. Saginaw Street • Ste. 806-344
Grand Blanc, MI 48439
810.694.2326

www.w2wmichigan.com

PARTICIPATION LEVELS

❑ PRESENTING LEVEL \$10,000

Category Exclusive
10 booths - 10x100 area
10 tables and 20 chairs
Prominent placement and signage
Company logo and/or name listing on all support advertising (TV, radio, print, W2W Michigan website)
Interview opportunities on TV/radio
2 full pages including one position page in W2W Michigan Magazine
Feature story in W2W Michigan Magazine
Sponsor logo on W2W Michigan expo bags
Booth resale permitted
24 badges
1 month banner on W2W Michigan website
Logo and link on W2W Michigan website

❑ DIAMOND LEVEL \$5,000

4 booths - 10x40 area
4 tables and 8 chairs
Company name on promotional and print advertising
Full page ad in W2W Michigan Magazine
Signage
12 badges
Logo and link on W2W Michigan website

❑ PLATINUM LEVEL \$3,000

3 booths - 10x30 area
3 tables and 6 chairs
Company name on all promotional and print advertising
½ page ad in W2W Michigan Magazine
Signage
8 badges
Logo and link on W2W Michigan website

❑ GOLD LEVEL \$1,500

2 booths - 10x20 area
2 tables and 4 chairs
¼ page ad in W2W Michigan Magazine
Company link on W2W Michigan website
Company name listed in W2W Michigan Magazine
6 badges

❑ SILVER LEVEL \$1,200

Two booths - 10x10 area
2 table and 4 chairs
Company name listed on W2W Michigan website
Company name listed in W2W Michigan Magazine
4 badges

❑ BRONZE LEVEL \$575

1 booth - 10x10 area
1 table and 2 chairs
Company name listed on W2W Michigan website
Company name listed in W2W Michigan Magazine
2 badges

❑ HOME BASED \$475

One booth - 10x10 area
1 table and 1 chair
Company name listed on W2W Michigan website
Company name listed in W2W Michigan Magazine
2 badges

❑ Artisan \$250

1 booth - 10x10 area
Our women love the unique and one-of-a-kind special finds that only a hand-made artisan can provide.

❑ BAG LEVEL \$1,500 (Shared)

Logo on 5,000 W2W bags
¼ page ad in W2W Michigan Magazine
Company name listed on W2W Michigan website
Company name listed in W2W Michigan Magazine

- * All Level fees/ booths must be paid in full 30 days prior to the event to avoid cancellation.
- * All Level fees/booths must be paid 60 days in advance to be included in the appropriate marketing, and material.
- * Vendor kit will be e-mailed when paid in full but no sooner than 6 weeks in advance.

